



AARON RAFFERTY

DESIGNER / CREATIVE THINKER

07711 159066

AARONLIAMRAFFERTY@OUTLOOK.COM

WWW.AARONLIAMRAFFERTYDESIGN.CO.UK

WORK EXPERIENCE

FREELANCE GRAPHIC DESIGNER

- *Superyachts.com (2018)*

Working as a freelance designer for a luxury yachting media company my duties have varied between print and magazine design (including the InDepth luxury destination guide series) as well as display design for the companies Breaking News Village during the 2018 Monaco Yacht Show.

SPORTS & MARKETING GRAPHIC DESIGNER

- *Union of Kingston Students (2017-2018)*

Two part time roles working for the Union of Kingston Students as both a marketing designer and sports designer. This has allowed me to lead on various campaigns and media platforms including Fresher's 2017, this year's Sports rebrand, assisting with the delivery of Varsity 2018 sports event and the design and creation of University sports kits.

SOCIAL MEDIA MANAGER & CLUB PRESIDENT

- *Kingston Cougars American Football Franchise (2016-2018)*

Two roles which saw the design and maintenance of the clubs social media channels as well as promotional material

CREATIVE INTERN

- *Somesuch & Co (2016)*

An Internship with Somesuch, a London based production company that saw my involvement as a runner set at both Woolmark and Greenies shoots as well as offering support to both directors and production assistants

PROJECT MANAGER

- *Aspect Flooring Contracts Ltd.(2014-2016)*

Following a promotion I worked full-time for Aspect Flooring as their project manager. A role that saw me organising staff, attending site visits for the production of quotations and meeting clients in representation of the company.

ADMINISTRATOR & RESIDENT DESIGNER

- *Aspect Flooring Contracts Ltd.(2014-2016)*

A full time role which saw my employment as both an office administrator and designer. My responsibilities included the creation of internal comms, templates for quotations and other official documentation as well as offering creative direction to the business's public outlook.

EDUCATION

B.A. GRAPHIC DESIGN

*Kingston University
(2013-2014, 2016-2018)*

FOUNDATION DIPLOMA ART & DESIGN

*Kingston University
(2012-2013)*

GCSE & A-LEVELS

King's School Rochester

(2008-2012)

- 10 IGCSEs

- 4 AS Levels:

- 3 A Levels:

SKILLS

PROGRAMME SKILLS:

Adobe Photoshop ●●●●●

Adobe InDesign ●●●●●

Adobe Illustrator ●●●●○

Adobe Premiere ●●●●○

Adobe After Effects ●●●○○

Microsoft Office ●●●●●

ADDITIONAL SKILLS:

Filming ●●●●○

Photography ●●●○○

Idea Generation ●●●●●

People Skills ●●●●●

Teamwork ●●●●○

Leadership ●●●●●

Problem Solving ●●●●●

INDUSTRY KNOWLEDGE:

Sports ●●●●○

Luxury ●●●○○

Marketing ●●●●●